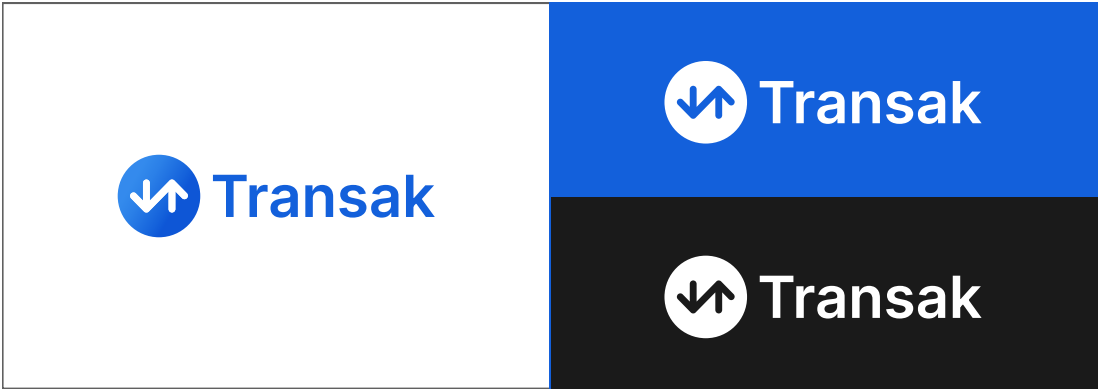


Logo usage guidelines

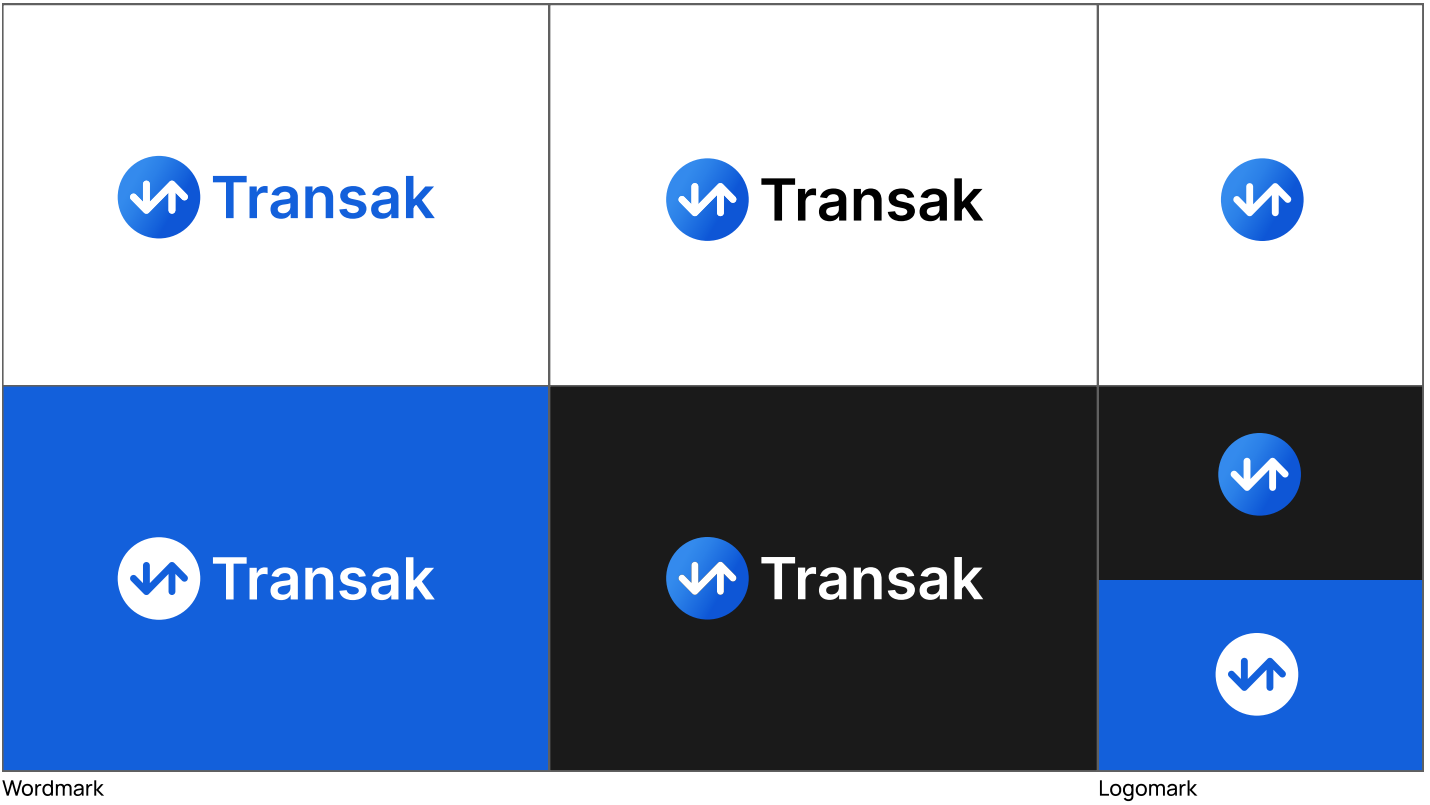
Transak wordmark

The Transak wordmark is available in two colors. Use Transak blue on light backgrounds, and white on dark backgrounds. Do not use any other color for the Transak wordmark.



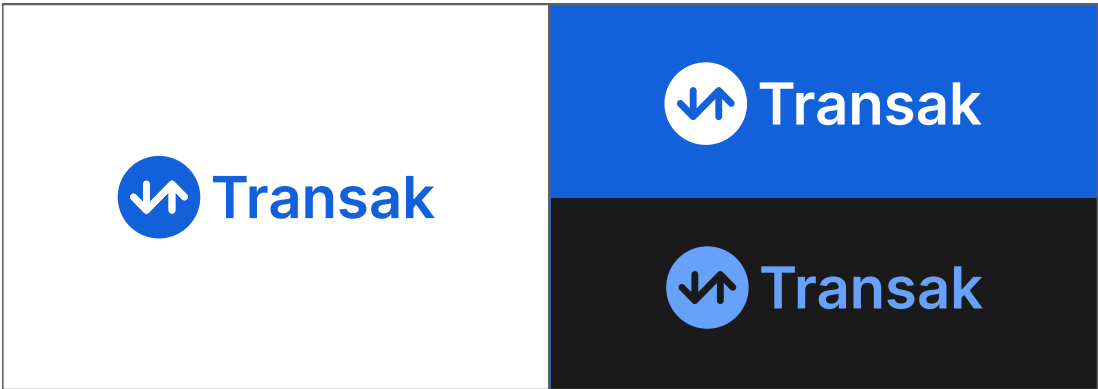
For Marketing collaterals

Rule: Use the gradient version for high-impact marketing materials. Pair it only with the approved Transak wordmark colors depending on your background.



UI & Digital Product

Rule: Use the flat version inside the app or website for optimal performance and legibility.



Alternate logo

There are other variants that are alternate logos which can be used in special cases. These should only be used when the main gradient or flat options do not fit the layout or technical constraints.

